



PROGRAM DESCRIPTION

Get your press releases broadcast to nearly 100,000 journalists, analysts, freelance writers, media outlets\*, newsrooms, network syndications, XML and RSS feeds and more!



PressGrabber is absolutely the fastest way to get your press releases broadcasted to your target markets. On average, PressGrabber delivers a 30% conversion rate on press release submissions that turn in to "reads" and delivers over 600 "pick-ups" by various media entities.



BrandAmplifier ensures that the press releases that get digitally published also help establish company name, brand and/or product references within search engine results and is a critical part of successful SEO strategy.

Words	Release Date	Submitted	Tracking #	Quick Stats
277 [4]	Sep 17, 2005	Sep 15, 2005	285815	60,934/1,007/0/16/59 more details
Words	Release Date	Submitted	Tracking #	Quick Stats
252 [4]	May 6, 2005	May 4, 2005	236889	60,934/1,007/0/16/59 more details
Words	Release Date	Submitted	Tracking #	Quick Stats
260 [4]	Mar 17, 2005	Mar 15, 2005	218678	more details

Stats include Pick-ups/Reads/Downloads/Prints for each press release track

PressGrabber+BrandAmplifier includes:

- Press Release creation of up to 250 words
- Press Release distribution
- PressGrabber comprehensive tracking and reporting
- BrandAmplifier tracking and reporting (before & after)

Getting press coverage AND multiplying your links in the search engines is affordable and measurable – like no other media/advertising service. You'll know exactly how many pick-ups and reads your press release has had and you'll be able to see your resulting organic links. You'll be able to tell exactly how your press campaign is performing and you can easily measure the results that your e-business is getting with PressGrabber+BrandAmplifier only from ASTRALCOM.



Rate Schedule:

- 1 Press Release - \$595.00
- 3 Press Releases - \$1,495.00
- 6 Press Releases - \$3,250.00
- 10 Press Releases - \$5,495.00

Each press release and related organic links are reported on once for the 30-day period subsequent to the publishing of the press release and the reports are run and compiled on the last day of the 30-day period.

\*Media outlets include Yahoo News, Lycos News, AskJeeves News, Feedster, Topix News, Excite News, Google News & eMediaWire.

Contact Information:

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DIGITAL BUSINESS SOLUTIONS THAT WORK THE WAY YOU DO!

