



PROGRAM DESCRIPTION

Already have your pay-per-click campaigns performing optimally? Don't need a 12-month ongoing SEO program? Give your e-business a shot-in-the-arm with this quarterly search marketing service.

Covering multiple touch-points and incorporating the most successful elements of individual search engine strategies, the SITA service from ASTRALCOM starts with a baseline and competitive positioning analysis to help determine an effective approach. Then, based on the analysis, a series of integrated efforts help to ensure strong campaign relevance, optimal performance and measurable results.



The Search Engine SITA Service is a powerful multi-target strategy that includes all the following precision e-marketing services:

- Deliver a baseline SEO assessment report by top-5 by keywords in the top-3 search engines (Google/Yahoo/MSN) against your top 2 competitors.
- Develop up to 5 HTML-optimized and keyword/meta tagged pages for SEO, PPC and/or reciprocal link campaign efforts.
- Create an integrated and compelling call-to-action via form submission/email capture for up to 5 pages.
- Integration of up to 5 downloadable PDF documents and/or other files for additional information.
- Includes complete design assembly (HTML), forms/scripts and forms processing elements, testing, publishing and project/account/client management services.
- Optimized Press Release and online distribution using ASTRALCOM's PressGrabber service.
- Send out up to 15 reciprocal link requests to appropriate horizontal/vertical tier websites. Create a "Links" page.
- Up to 3 search engine submissions/registrations. Submission/Registration costs not included.
- *OPTIONAL: Create & place paid banners that link directly to the site on up to 3 appropriately identified 3rd-party web sites.

Give your online business the shot-in-the-arm it needs this season—with Search Engine SITA only from the Certified Yahoo Ambassadors and Google AdWords Professionals @ ASTRALCOM

\$4,500.00
Recommended Per quarter

DIGITAL BUSINESS SOLUTIONS THAT WORK THE WAY YOU DO!

