



PROGRAM DESCRIPTION

The Traditional or Organic Search Engine Optimization [SEO] program from ASTRALCOM is a comprehensive and detailed search engine optimization service designed to move your site up through the organic (left side) listings in the major search engines.

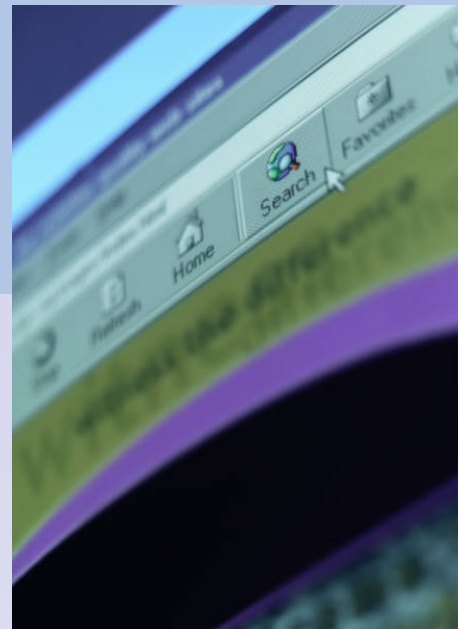
Organic listings are not controlled by cost-per-click but by several factors combined—with each search engine doing it a bit differently. Organic ranking is tough to change, but with a good strategy, knowledgeable team and a solid implementation plan results can be measured and achieved.

The Traditional or Organic Search Engine Optimization program covers the following key areas:

- Keyword Analysis as it pertains to your business/audience
- Current search engine baseline analysis as it pertains to your site
- Competitive positioning analysis
- Competitive keywords analysis
- Inbound/Reciprocal links analysis
- Optimize META tags on current homepage
- Optimize ALT tags on current homepage
- Optimize image tags on current homepage
- Optimize home page content on current site
- Recommend plan to increase reciprocal links
- Bi-weekly monitoring
- Monthly reporting



595.00: Set-up, analysis, research and strategy development and 795.00 per month implementation and maintenance (12 months).



DIGITAL BUSINESS SOLUTIONS THAT WORK THE WAY YOU DO!

