THE DATA YOU NEED TO MAKE SMARTER MARKETING DECISIONS.

ASTRALCOM®
METRICS AUTHORITY℠

Google Analytics
webtrends®
SmarterStats™ web analytics
Alexa
MOZ
Google Webmasters

ASTRALCOM®
INTEGRATED MEDIA SERVICES

CONTENT STRATEGY | COVERSION MARKETING | CUSTOMER ACQUISITION

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PROGRAM DESCRIPTION:

Metrics Authority from ASTRALCOM ensures that all your digital marketing efforts are properly measured, tracked and attributed. From search, social, email, content marketing and more; with Metrics Authority, you'll make better, more-informed decisions and your marketing dollars will work smarter for you.

HERE'S HOW METRICS AUTHORITY PROGRAM WORKS:

Our Google Analytics-certified professionals will setup your analytics program to measure the things that are important to you, including;

- **Install/Review proper tracking codes**
- **Create 5 goal funnel scenarios**
- **Create 3 custom dashboards**
- **Establish 2 filters, if needed**
- **Examine/Optimize tags & URLs**
- **Establish an attribution model**
- **Connect & track campaign efforts**
- **Ongoing metrics analysis & recommendations**
- **Monthly wrap-up report**

With solid metrics and keen data analysis, you'll be on the right path to smarter marketing and advertising.

RATE SCHEDULE:

Google Analytics certified

Choose Google Analytics Professional's at $10K per month.

OR

Choose Google-Certified Metrics Authority pro's from ASTRALCOM for $1,500 per month!

HOW TO GET STARTED:

CALL 800.536.6637 **EMAIL** sales@astralcom.com **VISIT** astralcom.com

*Service accuracy and effectiveness depend on metrics and data obtained from 3rd party systems integrated with client's website. All logos, names and icons are property of their respective owners. © 2016 ASTRALCOM, LLC.