

**BE FOUND  
WHEN PROSPECTS AND  
CUSTOMERS SEARCH.**



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 **ASTRALCOM**  
INTEGRATED MEDIA SERVICES

CONTENT STRATEGY | CONVERSION MARKETING | CUSTOMER ACQUISITION



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## PROGRAM DESCRIPTION:

The SEARCH ENGINE OPTIMIZER<sup>SM</sup> program is only available from ASTRALCOM and is the most comprehensive suite of optimization services designed specifically to increase your website's search engine rank positioning (SERP) in Google, Yahoo and Bing.



## HOW SEARCH ENGINE OPTIMIZER WORKS:

Based on the "3 Pillars" approach to search engine optimization, we've organized SEO into three distinct silos:

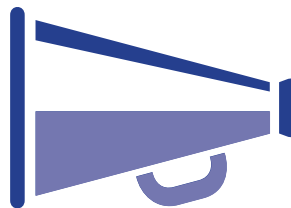
### 1) Onsite Optimizations:

meta's, alts, link structure  
content and keywords



### 2) Offsite Optimizations:

optimized social media,  
public relations and  
shared content



### 3) Backlink Optimizations:

high page rank, trusted  
domain backlinks



These three content optimization areas work together to help the three main search engines rank your website more effectively

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**LET'S GET YOUR BUSINESS FOUND WHEN PROSPECTS AND CUSTOMERS SEARCH.**

**Contact us  
for pricing and to  
discuss the best plan  
for your business.**

## HOW TO GET STARTED:

CALL 800.536.6637 EMAIL [sales@astralcom.com](mailto:sales@astralcom.com) VISIT [astralcom.com](http://astralcom.com)

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